

Hello!

My name is Michelle Downey

About me

I am a fast learner and a creative, energetic problem solver. I am eager to learn and able to quickly comprehend complex systems. I have excellent verbal and written skills and work well with others in a team environment. I am committed and driven to succeed with my over six years of graphic design experience.

Education

Old Dominion University

Bachelor of Studio Arts, Emphasis in Graphic Design & Minor in Art History, 2012

Professional Experience

n1Health | Richmond, VA | n1Health.com

Senior Graphic Designer | 08/14 – Present

My responsibilities include, but are not limited to, the implementation of marketing plans and the creation of all marketing materials for several medical practices nationwide. My chief objective is to make complex clinical messaging easier to consume through the use of intuitive graphic design. I also act as a user interface designer because of my experience with content management systems and application design.

Carousel Signs & Designs | Richmond, VA | CarouselSigns.com

Graphic Design and Marketing Specialist | 08/13 – 8/14

As the Lead Marketing Specialist my areas of responsibility included promoting Carousel Signs and their brand through an assorted range of multimedia services. I improved their online presence with social media, search engine optimization (SEO), guerrilla marketing, and by maintaining their companies website. I also assisted in architectural monument design and all graphic design work when applicable.

Deadline Digital Solutions | Norfolk, VA | PrintingByDeadline.com

Art Director | 08/11 – 08/13

I was responsible for client relations and expectation management. Interpreted client requirements and facilitated development from idea conception to product fruition. Controlled production from graphic creation, quality assurance, to the finishing of the final project. I also maintained and upgraded their internet presence with the implementation of a redesigned website, social media and search engine optimization integration.

Old Dominion University | Norfolk, VA

Graphic Design Intern for Auxiliary Services | 09/10 – 03/12

Student intern position as a graphic designer. I was responsible for creating graphics, print production, editing website and coordination with department directors.

Alcohol and Beverage Control | Virginia Beach, VA

Customer Service Representative | 07/08 – 09/10

I was responsible for the sales and regulation of alcoholic beverages and completing licensee orders for local bars.

Share that Experience | Norfolk, VA

Custom Picture Framer | 01/08 – 04/09

Intern responsible for custom picture framing, packaging, curating, Giclée printing.

AIGA Member | Norfolk, VA

Student Member | 5/10 – 5/14

Organization for advancing professional design skills as a craft.

Contact



757.667.8981



mdown008@gmail.com



www.oMRDoo.com

Social



@Michelle.Downey.Design



@oMRDo



+MichelleDowney00



@MichelleReneDowney

Skills

Adobe:

Illustrator CC
Photoshop CC
InDesign CC
After Effects CC

Microsoft:

Microsoft Office Suite
SharePoint

Apple:

Pages
Numbers
Keynote
Final Cut Pro
Aperture

Direct Mail:

Postal Soft
XMPie uDirect
Satori

Web Design/CMS:

SEO
HubSpot
MailChimp
Wordpress
Google Analytics
Google Adwords
Social Media Marketing
Familiar with HTML & CSS